### Create Salesforce Org

**Create Salesforce Org:**  
 **Introduction**  
 Are  you  new  to  Salesforce?  Not  sure  exactly  what  it  is,  or  how  to  use  it?  Don’t  know  where  you  should  start  on  your  learning  journey?  If  you’ve  answered  yes  to  any  of  these  questions,  then  you’re  in  the  right  place.  This  module is for you.   
 Welcome  to  Salesforce!  Salesforce  is  game-changing  technology,  with  a  host  of  productivity-  boosting  features,  that will help you sell smarter and faster. As you work toward your badge for  this module, we’ll take you through these features and answer the question, “What is Salesforce, anyway?”

**What Is Salesforce?**

 Salesforce  is  your  customer  success  platform,  designed  to  help  you  sell,  service,  market,  analyze,  and  connect  with  your customers.   
 Salesforce  has  everything  you  need  to  run  your  business  from  anywhere.  Using  standard  products  and  features,  you  can  manage  relationships  with  prospects  and  customers,  collaborate  and  engage  with  employees  and  partners, and store your data securely in the cloud.   
 So  what  does  that  really  mean?  Well,  before  Salesforce,  your  contacts,  emails,  follow-up  tasks,  and  prospective  deals might have been organized something like this:

<https://youtu.be/r9EX3lGde5k>